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FOR IMMEDIATE RELEASE

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**Jean-Pierre Lapointe of Draka Chosen as
 EESF of Canada 2010 Campaign Chairman**

February 2, 2010 - The Elevator Escalator Safety Foundation of Canada (EESFC) announces the selection of Jean-Pierre Lapointe of Draka Elevator Products, as Campaign Chairman for the 2010 fundraising year. As part of a team effort, Lapointe has graciously accepted the invitation from Sterrett Lloyd, Campaign Chair for the Elevator Escalator Safety Foundation U. S. (EESF) for the 2010 fundraising year. The EESFC Board of Directors is pleased to have Draka as a part of this endeavor.



Lapointe says he is “honored to lead and serve as the Chairman for Elevator Safety Foundation of Canada (EESFC)’s campaign.”

Lapointe is an integral part of the 2010 fundraising team in seeking tax-deductible donations to further the EESFC’s mission to educate the public on the safe and proper use of elevators, escalators and moving walks through informational programs. The fundraising team will also consist of Draka managers who will serve as Regional Chairmen in the United States. Lapointe states that “along with our generous contributors from the Canadian elevator industry, our primary goal is to achieve the impossible by educating as many students from coast to coast.”

Lapointe began his career in the vertical transportation industry in 1989 and has moved into the position of Sales Manager, Americas for Draka.

For more information regarding how you can support the mission of the Elevator Escalator Safety Foundation of Canada, please visit www.EESFC.org, call (800) 949-6442 or email Info@EESFC.org.

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